



# Instagram Profiles Report

for hpnhansen

Sep 07, 2015 - Sep 28, 2015

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

## Top Instagram Posts



@hpnhansen  
108 Engagements



@hpnhansen  
83 Engagements

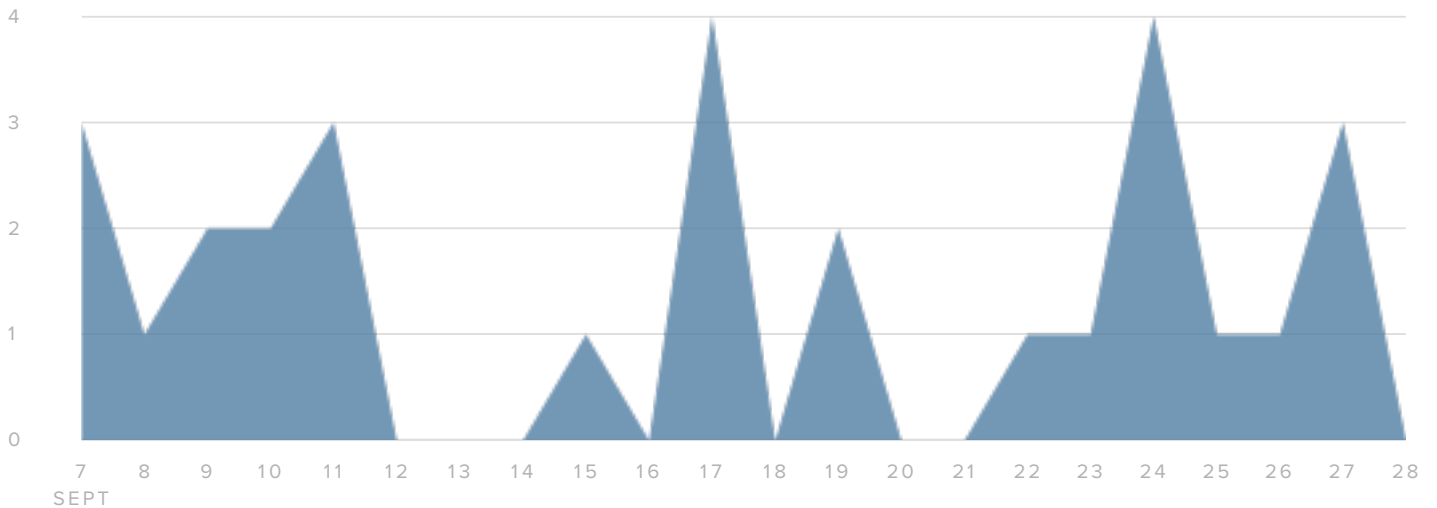


@hpnhansen  
83 Engagements

## Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



### FOLLOWER METRICS

### TOTALS

Total Followers	2,682
Followers Gained	23
People that you Followed	12

Your new followers decreased by

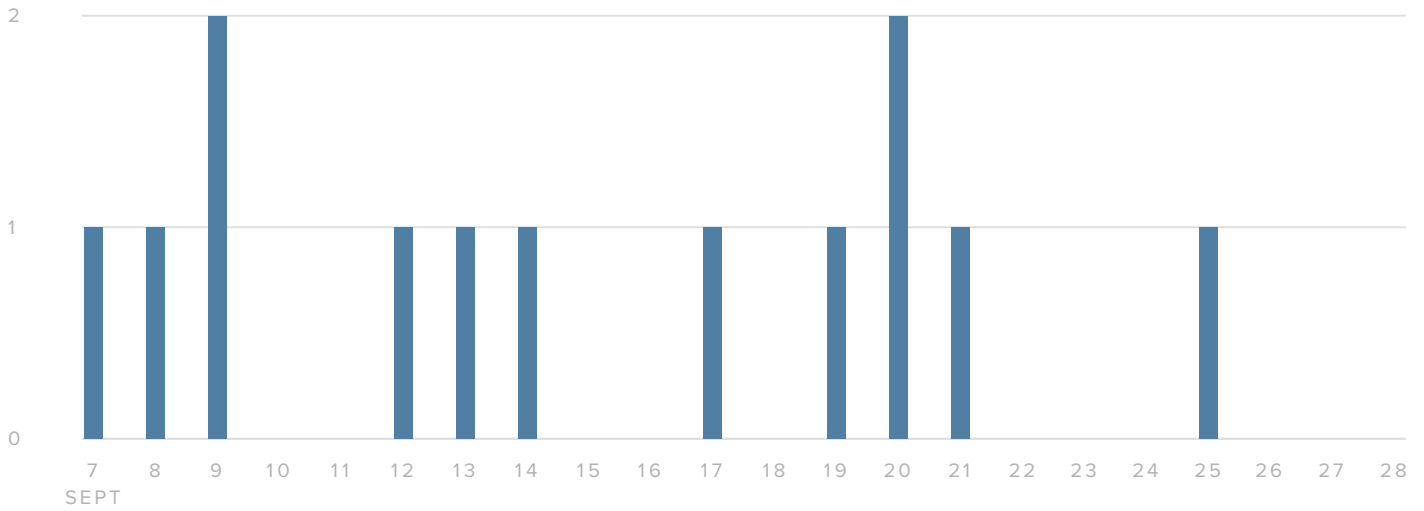
▼48.9%

since previous date range

# Publishing Behavior

MEDIA PER DAY

■ MEDIA SENT



PUBLISHING METRICS

TOTALS

Photos	13
Videos	—
<b>Total Media</b>	<b>13</b>

The number of media you sent decreased by

▼ **27.8%**

since previous date range

## Outbound Hashtag Performance

### MOST USED HASHTAGS

#kirkenes	3
#norefjell	2
#podcast	2
#itunes	1
#mediapuls	1
#sosialemedier	1
#soundcloud	1
#høstferie	1
#starwars	1
#halloween	1

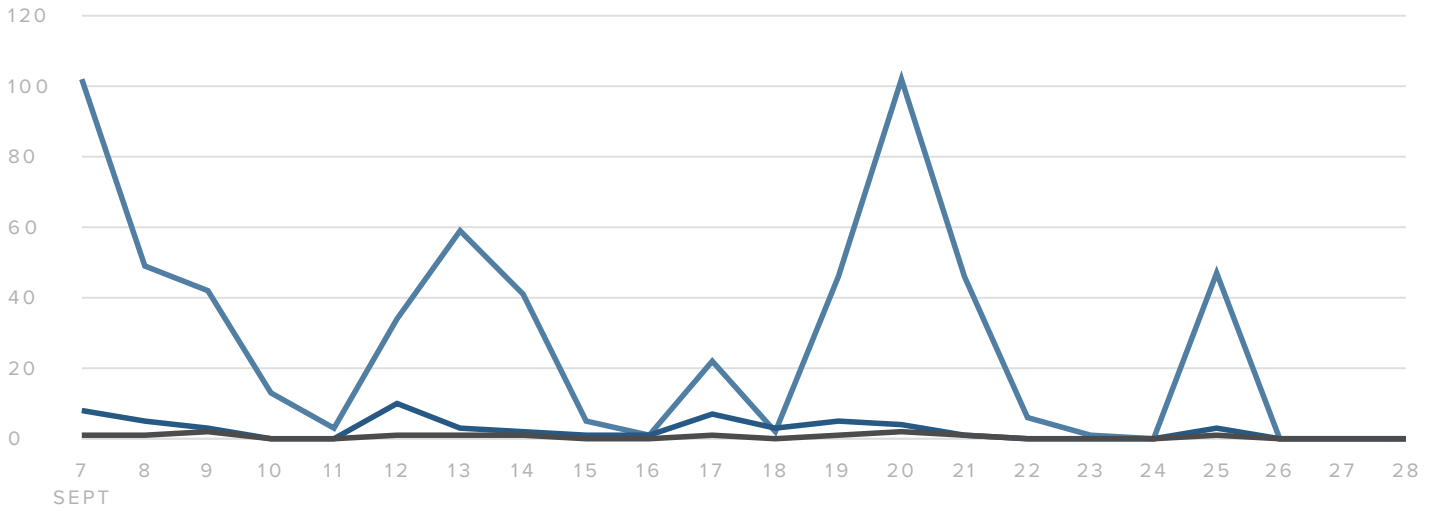
### MOST ENGAGED HASHTAGS

#kirkenes	106
#airwheel	64
#godtvalg	46
#podcast	42
#starwars	41
#høstferie	40
#halloween	31
#oslo	29
#rallar	14
#visitfredrikstadhvaler	13

# Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

LIKES RECEIVED COMMENTS MEDIA SENT



ENGAGEMENT METRICS

TOTALS

Likes Received	621
Comments Received	56
<b>Total Engagements</b>	<b>677</b>

The number of engagements decreased by

▼ **34.1%**

since previous date range

Engagements per Follower 0.3

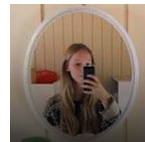
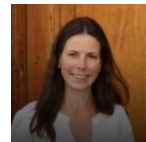
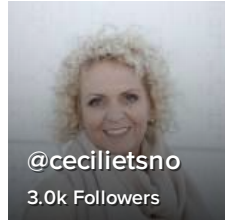
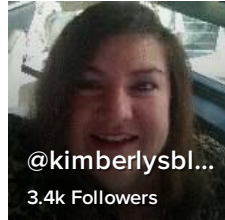
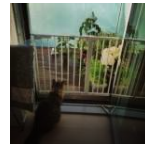
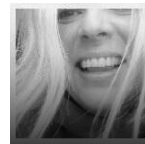
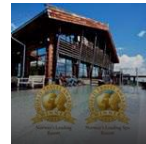
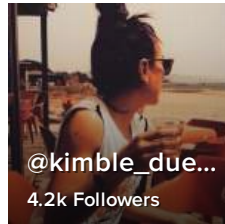
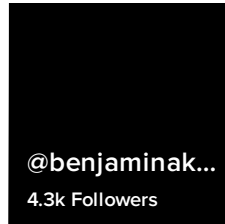
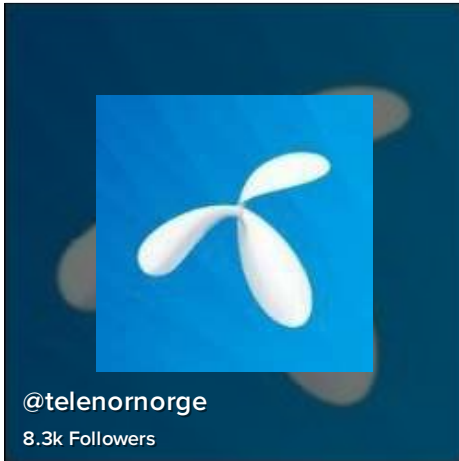
Engagements per Media 52.1

The number of engagements per media decreased by


▼ **8.8%**

since previous date range

## Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 hpnhansen	2,682	0.9%	23	13	10	677	52.1	0.25